

The Updowntowner

December 2016

www.updowntowners.com



The Updowntowners are once again going to help Santa fulfill some children's wishes this Christmas by contributing to



If you would like to add to our donation, please bring an unwrapped, new toy to our General Membership Meeting on December 5th.

UPDOWNTOWNERS OF SYRACUSE, Inc.
advances and promotes activities, events, and programs to involve its members and the general public in enriching the social, cultural, educational, commercial and residential life of the Syracuse Community.

BOARD:

OFFICERS:

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Membership

Public Relations

CONTACT PERSONS:

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Newsletter Editor

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Celebrating our 63rd Holiday Sale!



Unique & Original gifts by local artists
November 10 through December 23

11am-5pm Monday-Saturday
Closed Sundays and Thanksgiving
Visit us at

499 South Warren St. Syracuse

Sponsored by Syracuse Allied Arts, Inc.

315 263-3152



**General Membership Meeting
Tuesday, December 5, 2017**

A. Call to Order & Welcome

B. Reports

1. President
2. Secretary – minutes of November meeting
3. Treasurer
4. Introduce new members and/or guests
5. Vice President
6. Public Relations
7. Membership
 - a. Holiday Cookie Exchange
 - b. Sunshine
 - c. Outings
8. Special Events
 - a. Upcoming Events
 - b. Toys for Tots
9. Programs

C. Unfinished Business

D. New Business

E. Membership Announcements

F. 50/50 drawings

G. Adjournment

Volunteer Opportunities

Festival of Trees

Everson Museum of Art
November 30th – December 10th

Gingerbread Gallery

Erie Canal Museum
November 24th – January 5th
Call 315-471-0593 to volunteer

Salvation Army Christmas Bureau

Shoppingtown Dewitt
Former JCPenney entrance
Wednesday, December 20th



If you make contact with an organization for volunteering, please let Diane Knowlton know. She will make the opportunity available to the entire membership. This is necessary for you to receive proper credit for your efforts.

Minutes: General Membership Meeting of November 7, 2017

Those gathered enjoyed the refreshments before the meeting (5:55 – 6:12pm).

The meeting was called to order at 6:12pm by President Bill Cooper.

No corrections were noted to the October meeting minutes; a motion was made by Don Goulet, seconded by Yvonne Russell, and the minutes were approved by the membership. Treasurer Ann Goehner reported balances as of September 30th as Checking: \$ and Investment: \$. There were no new members or guests in attendance tonight.

Board elections were held for 2018 – 2019. Reelected were Vice President Don Goulet and Treasurer Ann Goehner. As each was the only candidate for each office, and the membership voted unanimously, one vote was recorded to reflect the membership as a whole. The Programs Director and Public Relations Director positions will be unfilled for the time being.

Vice President Don Goulet had nothing new to report.

Under Public Relations: A sample of the ½ page ad we placed in the program for Lights on the Lake is attached to the copies of our November newsletter available at tonight's meeting. The program will be inserted into the Nov. 15th edition and the November Family Times, and distributed to each car that attends the event.

In Membership, in Sunshine a card was sent to Marty Bock, wishing her a speedy recovery from recent back surgery. The Meet Out/Eat Out location for November is Inn of the Seasons on Tuesday, the 28th. Other activities that were listed in the November newsletter were reviewed: Board Games & Cards at the West Genesee St. Wegman's on Wednesday the 29th and Lights on the Lake walk through on Monday the 13th. There are gatherings planned for a Lights on the Lake drive-thru on Monday Dec. 4th and for the Skaneateles Dicken's Christmas on Sat., Dec. 16th. Bill Cooper will be hosting our annual Holiday Cookie Exchange on Sunday, December 10th, 2pm – 6pm; all are encouraged to attend this fun event.

Special Events Director Diane Knowlton reported the following volunteer opportunities: Festival of Trees at Everson Museum of Art, Nov. 30 – Dec. 10; Gingerbread Gallery at Erie Canal Museum, Nov. 24 – Jan. 5; and Salvation Army Christmas Bureau at Shoppingtown on Wednesday, December 20th. We will be donating toys to Toys for Tots, which go into the SA Bureau giveaway. If members would like to make an additional contribution, bring a new, unwrapped toy to our December membership meeting.

Programs Director Josie Losurdo was absent. Regarding the Winterfest Cook-offs, we reviewed a draft of the promotional flyer Len Kolakowski has been working on. Syracuse Winterfest update: still working for a theme, Downtown Marriott staff has joined the committee, creating a "Passport" to offer package sales with discounts, NYS grant approved for \$5,000.

In Unfinished Business, regarding our 2017 Volunteer Recognition Dinner there was discussion for picking a date and Thursday, Dec. 28th was picked, however Ann Goehner will contact Len to check if he will be out of town during that week, as well as check with him for scheduling the Iron Chef cooking competition. In New Business, the Board will be preparing the 2018 Budget at their November meeting. There were no Membership Announcements.

In the 50/50 drawing, Yvonne Russell and Len Kolakowski had numbers drawn resulting in each receiving \$4.50. Motion to adjourn was made at 6:53pm by Diane Knowlton and seconded by Vickie Holley.



Budget Comparison

Administrative Expenses:

- Bank Fees
- Computer: Hardware
- Maintenance
- Software
- Website
- Discretionary Fund
- Insurance: General
- Directors
- Postage
- Printing
- Prof. Fees: Accounting
- Legal
- Rent
- Supplies
- Telephone

Total Administrative Expenses

Awards:

- Community: A Award for Excellence
- Funds Distribution
- Sponsor Recognition
- Volunteer: Awards & Certificates
- Committee Expenses
- Orientation
- Recognition Gala

Total Awards Expenses

Programs:

- Arts & Crafts BBQ
- Party in the Plaza/New Event(s)
- Winterfest Events: Cookoffs
- Wingwalk

Total Programs

Public Relations:

- Advertising
- Brochures/Welcome Package
- Logo Items
- St. Patrick's Day Float

Total Public Relations:

Secretarial Expenses:

- Directory Printing
- Historian/Photos
- Newsletter Postage
- Newsletter Printing

Total Secretarial Expenses

Special Events:

- Discretionary
- New Events

Total Special Events

TOTAL OPERATIONS EXPENSES

Membership Activities:

- Chili Cookoff Entry
- Deck Trek
- Golf League
- Golf Outing
- Iron Chef
- Picnics
- Pub Crawl
- Wine Tour
- Other

Total Membership Activities

Membership Services:

- Badges
- Hospitality
- Orientation
- Recruitment
- Sunshine

Total Membership Services

Membership Discretionary:

TOTAL MEMBERSHIP EXPENSES:

The logo for a cookie exchange event. The word "Cookie" is written in a red, cursive font, with the two 'o's replaced by red star-shaped cookies with yellow outlines and small green dots. Below "Cookie", the word "exchange" is written in a green, cursive font.

Cookie exchange

Sunday, December 10th

2pm – 6pm

Bill Cooper's home

If exchanging cookies, please bring
3 dozen to exchange
& a container to collect them in.
Please also bring a snack to share
& your choice of beverage.



Saturday, December 16: 10am - 7pm

Sunday, December 17: 12pm - 4pm

Throughout Downtown Syracuse

Holidays in the City, a series of holiday events and attractions in the Heart of Downtown Syracuse, offers a one-of-a-kind winter experience. Presented by Advance Media New York, the weekend will feature real reindeer, a "smart" Santa experience and outdoor ice skating with Santa, street-side carolers, a walk along the Window Wonderland route, a free movie at the Landmark Theatre, museum exhibits, carriage rides and more! For your convenience, there will be a holiday shuttle that will take you and your family from destination to destination. Don't miss the festive fun in Downtown Syracuse!

Voting Open in Window Wonderland Contest

As your travels bring you to Downtown Syracuse throughout this holiday season, the Downtown Committee of Syracuse hopes you'll tour our Window Wonderland! A total of 28 Downtown businesses have dressed their windows in winter's best for the Downtown Committee's second annual Window Wonderland Contest, made possible through funding provided by the Central New York Community Foundation. A map and a list of all participating businesses is currently posted to the Downtown Committee website, along with a link to vote for your favorite displays. When you're out and about, look for an "Official Window Wonderland Contest Entry," then - whenever it is convenient for you - visit the Downtown Committee's website to cast your votes! Voting will continue through New Year's Day, January 1. The link to vote is also accessible through smartphones as well.

Voting will open through New Year's Day, January 1. The winning design(s) will be announced January 3. The designer of the display with the most votes will receive a grand prize of \$500, 2nd place will be awarded \$250, & 3rd will fetch \$100.



Glazed and Confused, the highly-anticipated artisan donut shop, is now open at 221 N. Clinton Street. Customers can look forward to the State Fair favorite, "The Dizzy Pig," a donut dipped in maple glaze, topped with sprinkles of cured bacon and a bourbon-sugar drizzle, as well as other unique flavors including: Seal Salt Caramel Apple, "Elvis Strikes Back" (featuring fried bananas and peanut butter) and "No Sleep 'Til Brooklyn" (a chocolate dipped donut with mocha butter cream). The shop will also feature classic flavored donuts, vegan and gluten-free options. There will be sandwich options available as well, called "doninis." These are essentially paninis, served on a cake donut instead of traditional sliced bread. One dozen donuts will cost between \$11 and \$19. Coffee, milk and iced tea will be available for purchase as well. Hours: Tuesday through Friday: 7:00 am - 2:00 pm, Saturday & Sunday: 8:00 am - 1:00 pm

New Men's Clothing Store open at 208 Walton Street

American Reserve Clothing Co. is a new men's clothing store that features small batch collections from emerging artisan brands, paired with established heritage brands. The limited production and seasonal nature of the styles lend themselves to an exclusive and frequently updated portfolio inspired by the American heart and its individualism, creativity and authenticity.



DECEMBER 2017

1 Happy Hour:
JP Mulligan's
202 W Genesee St.
Fayetteville



5 General
Membership
Meeting
6 pm
San Miguel's



8 Happy Hour:
?



10
Cookie
Exchange



15 Happy Hour:
?



19 Board Meeting
6 pm @ Bill's



22 Happy Hour:
?



26
Happy
BIRTHDAY
Len K !!!



29 Happy Hour:
?



January 2nd
General
Membership
Meeting

Merry Christmas

Volunteer Recognition Dinner

Thursday, January 4, 2018

at Vito's Ristorante 6pm

320 E. 1st Street, East Syracuse

Choose one entree from the following:

Hot Seafood Antipasto

Chicken Marsala

Baked Lasagna

Fried or Broiled Scallops

Pork Chops Milanese

Boneless Sirloin Steak

All dinners include antipasto, chicken or minestrone soup,
side of pasta, coffee and house dessert.

Many members have qualified to attend at no cost, some at partial cost.

Full cost to members is \$30, guests for \$36.

The cost includes appetizer, dinner and one beverage.