

# The Updowntowner

December 2018

[www.updowntowners.com](http://www.updowntowners.com)



*May your holidays be filled with beautiful moments*

## UPDOWNTOWNERS OF SYRACUSE, Inc.

advances and promotes activities, events, and programs to involve its members and the general public in enriching the social, cultural, educational, commercial and residential life of the Syracuse Community.

### BOARD:

#### OFFICERS:

##### President

Bill Cooper (h)315-676-2496  
(c)315-243-2500  
wacooper@twcny.rr.com

##### Vice President

Don Goulet  
dongoulet@twcny.rr.com

##### Secretary

Ann Goehner  
anngoehner@twcny.rr.com

##### Treasurer

Ann Goehner  
anngoehner@twcny.rr.com

#### DIRECTORS:

##### Special Events

Diane Knowlton  
Knowltod@sunyocc.edu

##### Programs

##### Membership

##### Public Relations

### CONTACT PERSONS:

##### Sunshine

Diane Knowlton  
Knowltod@sunyocc.edu

##### Newsletter Editor

Ann Goehner  
anngoehner@twcny.rr.com



## General Membership Meeting December 4, 2018

### A. Call to Order & Welcome

### B. Reports

1. President
2. Secretary – minutes of November meeting
3. Treasurer
4. Introduce new members and/or guests
5. Programs
6. Membership
  - a. Sunshine
  - b. Outings
7. Special Events
  - a. Upcoming Events
8. Public Relations
9. Vice President

### C. Unfinished Business

### D. New Business

### E. Membership Announcements

### F. 50/50 drawings

### G. Adjournment

## Volunteer Opportunities

### Gingerbread Gallery

Through January 6<sup>th</sup>  
at Erie Canal Museum

### Festival of Trees

Through December 9<sup>th</sup>  
(except not Dec. 3<sup>rd</sup> & 4<sup>th</sup>)  
at Everson Museum of Art



Continue to indulge at **The Ice Cream Stand** in Clinton Square while enjoying all the festivities this season! The stand will be open **every Wednesday through Sunday** throughout the winter. You can look

forward to hot chocolate, warm baked goods, homemade waffle cones and a custom roast from Salt City Coffee! PS: Follow The Ice Cream Stand on Instagram, Facebook and Twitter for the most up-to-date information regarding changes to scheduled hours.

## Minutes: General Membership Meeting of November 6, 2018

The meeting was called to order at 6:00pm by President Bill Cooper.

No corrections were noted to the October meeting minutes; a motion was made by Yvonne Russell, seconded by Len Kolakowski, and the minutes were approved by the membership. Treasurer Ann Goehner reported balances as of September 30<sup>th</sup> as Checking: \$ and Investment: \$. With regards to the checking balance, since the end of September \$ was deposited (Wing Walk proceeds) so the current balance is closer to \$. There were no guests or new members in attendance.

Next were the Board elections: Prior to announcing the slate of candidates, Bill Cooper stated that he plans to retire from the New York State Fair in 2020 and plans "drop everything" so he can go traveling. Candidates for new 2-year terms were Bill Cooper for president, Ann Goehner for Secretary and Diane Knowlton for Special Events Director. Each was elected by unanimous vote of the membership present.

Under Public Relations, reviewed and made suggestion for changes to Len Kolakowski's draft of an updated Updowntowners brochure.

Break (6:30pm – 6:53pm)

Under Programs, Yvonne Russell offered some slogan ideas for Syracuse Winterfest 2019. Still hoping to find a new event/presentation the UDT could do/sponsor. Plan to turn Chili Cook-off into a ticketed walking event like the Wing Walk. Bill has confirmed some events: cornhole is set, trivia is OK but needs a bigger venue, etc.

For Sunshine, a card was sent to Martha Bock wishing her a speedy recovery from recent knee surgery. In Membership, the annual Holiday Cookie Exchange will be held on Sunday, December 9<sup>th</sup>, from 2pm – 6pm at Bill Cooper's house; bring 3 dozen cookies to exchange and a snack to share. Those interested can come to the Skaneateles post Office at 20 Fennel Street at 11:30am Friday, November 23<sup>rd</sup> to meet-up and watch the "Dickens Parade" which begins at noon. A Meet Out / Eat Out on Tuesday, Nov. 27<sup>th</sup> which was scheduled for The Preserve will now be at The Gem on Liberty Street. There is a group drive-thru Lights on the Lake on Monday, Dec. 3<sup>rd</sup>, call Diane Knowlton for time and location to meet.

Special Events Director Diane Knowlton reported upcoming volunteer opportunities: Festival of Trees at Everson Museum of Art Nov.30 – Dec. 9 and the Gingerbread Gallery at the Erie Canal Museum, Nov. 19 – January 6.

Vice President Don Goulet had nothing to report.

In Unfinished Business, our Volunteer Recognition Dinner will be on Wednesday, January 9<sup>th</sup> or Thursday, January 10<sup>th</sup>. Still thinking about doing an "open to all" Happy Hour/Networking event sometime in the spring. In New Business, Diane suggested distributing copies of our newsletter at locations that are highlighted in that issue. There were no Membership Announcements. There was no 50/50 drawing. Motion to adjourn was made at 7:25pm by Don Goulet and seconded by Yvonne Russell.



The General membership meeting for January will be delayed one week to Tuesday, January 8<sup>th</sup> due to New Year's Day.



# Budget Comparison

## Administrative Expenses:

Bank Fees  
Computer: Hardware  
Maintenance  
Software  
Website  
Discretionary Fund  
Insurance: General  
Directors  
Postage  
Printing  
Prof. Fees: Accounting  
Legal  
Rent  
Supplies  
Telephone

## Total Administrative Expenses

## Awards:

Community: A Award for Excellence  
Funds Distribution  
Sponsor Recognition  
Volunteer: Awards & Certificates  
Committee Expenses  
Orientation  
Recognition Gala

## Total Awards Expenses

## Programs:

Arts & Crafts BBQ  
Party in the Plaza/New Event(s)  
Winterfest Events: Cookoffs  
Wingwalk

## Total Programs

## Public Relations:

Advertising  
Brochures/Welcome Package  
Logo Items  
St. Patrick's Day Float

## Total Public Relations:

## Secretarial Expenses:

Directory Printing  
Historian/Photos  
Newsletter Postage  
Newsletter Printing

## Total Secretarial Expenses

## Special Events:

Discretionary  
New Events

## Total Special Events

## TOTAL OPERATIONS EXPENSES

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## Membership Activities:

Chili Cookoff Entry  
Deck Trek  
Golf League  
Golf Outing  
Iron Chef  
Picnics  
Pub Crawl  
Wine Tour  
Other

## Total Membership Activities

## Membership Services:

Badges  
Hospitality  
Orientation  
Recruitment  
Sunshine

## Total Membership Services

## Membership Discretionary:

## TOTAL MEMBERSHIP EXPENSES:

<b>COOK-OFFS</b>		
<b>Income</b>		
Drink tent sales		
Entry fees		
<b>Total Income</b>		
<b>Expenses</b>		
Advertising		
Ticket Printing		
Permits		
Plaques		
Prizes		
Supplies		
<b>Total Expenses</b>		
<b>Net Income</b>		
<b>WING WALK</b>		
<b>Income</b>		
Ticket Sales		
<b>Total Income</b>		
<b>Expenses</b>		
Advertising		
Plaques		
Prizes		
Supplies		
Ticket printing		
<b>Total Expenses</b>		
<b>Net Income</b>		
<b>Overall Net</b>		

### Other 2018 Programs

#### Arts & Crafts BBQ

Expenses \$ Income \$

\*\*\*\*\*

#### Net Income Programs in 2018

Arts & Crafts BBQ \$  
 Winterfest Events \$  
 (Cook-offs & Wing Walk)

**Total \$**

Dues Income: \$  
 Gala Income: \$

#### Total 2018 Income \$

### Other Funding

In May 2017 the membership voted to use \$ from our investment account to fund upcoming promotional expenses.

We used \$ to sponsor at music stage at The Winds of Cold Spring Harbor and \$ to have a UDT ad included on their menus. We later approved spending \$ for a 1/2 page ad in the Lights on the Lake program. Therefore, \$ was spent in 2017, leaving \$ available. When writing the General Operating Budget for 2018, the Board decided to fund the following line items with some of the approved money:

- Public Relations-
  - Advertising
  - Brochures
  - Logo Items
  - St. Pat's Float
- Website
- Memb Services

<b>Total</b>	<u>        </u>	<b>Total</b>
<b>Budget Exp.</b>	\$	For 2019, we have proposed an identical budget with these line items continued to be funded through the supplemental funds



**Sunday, December 9<sup>th</sup>**  
**2pm - 6pm**  
**Bill Cooper's home**

If exchanging cookies, please bring 3 dozen to exchange & a container to collect them in. Please also bring a snack to share & your choice of beverage.



## Art Mart Returns to The 499 Building, South Warren Street

*Now Through December 24*

Art Mart is back for its 64th holiday season in Downtown Syracuse! Shop and browse unique, original art from dozens of local artists. There are paintings, photography, jewelry, textiles, stained glass pieces and more! Art Mart is open Monday - Saturday from 11am - 5pm. Please note, Art Mart is closed on Sundays (except December 9 during Holidays in the City).

## Gingerbread Gallery

**Now Open!** *at the Erie Canal Museum*

*Open daily through January 6, 2019*

The Erie Canal Museum's Gingerbread Gallery features amazing, edible creations by amateur and professional bakers across the region. The gallery is open daily from 10:00 am to 5:00 pm through January 6. The gallery will be closed on Christmas Day and New Year's Day, and it will close at 2pm on Christmas Eve and New Year's Eve.

### **Cost & Parking:**

\$7 adults / \$5 seniors / \$2 for children 12 and under

There is free parking starting at 5:00 pm in the lot across from the museum under Interstates 81 and 690. All proceeds support the Erie Canal Museum's educational programs, exhibits, research, and collections management.

### **Special----Children's Gingerbread Workshop**

Saturday, December 8, 11am & 1pm at the Erie Canal Museum

Cost: Members - \$8/child, free for accompanying adults; Non-members - \$12/child, \$5/accompanying adult



at the Redhouse Arts Center, 400 South Salina Street

Everyone is giddy with Christmas cheer, but Charlie Brown has the Yuletide blues. Will directing the Christmas play help him get in the spirit of the season? Join Charlie Brown, Linus, Lucy, Snoopy, and the rest of the Peanuts gang as they learn the true meaning of Christmas in this heartwarming musical adaptation featuring the iconic score by Vince Guaraldi. This is one holiday gift the entire family will adore! Cost: \$32



**Saturday, December 8 Noon – 4pm**

**Sunday, December 9 Noon – 3pm**

**FREE TROLLEY SHUTTLE ~ INTERACTIVE ICE EXHIBITS**

**HOLIDAY WINDOW STROLL ~ LIVE REINDEER**

**FOOD AND DRINK SPECIALS IN DOWNTOWN**

**FREE MOVIE AT THE LANDMARK THEATRE**

**THE RAIL LINE CHOIRS & ENTERTAINMENT**

**EVERSON FESTIVAL OF TREES**

**ERIE CANAL MUSEUM GINGERBREAD EXHIBIT**

**A SMART SANTA EXPERIENCE ~ SKATING WITH SANTA & SNACKS IN CLINTON SQUARE**

The ultimate holiday experience is happening in downtown Syracuse. Visit live reindeer at Hanover Square, chat with Santa at the Galleries, let carolers entertain you and stroll the Holiday Window Walk, take selfies at an interactive ice sculpture display, enjoy a Polar Express Pajama Party at the MOST, ice skate with Santa, visit the Erie Canal Museum Gingerbread Exhibit, the OHA Holiday Exhibit, and more than 20 businesses offering special holiday offers– all with a free shuttle to get you from one place to another. See full schedule at [www.holidaysinsyr.com](http://www.holidaysinsyr.com)

### **Sahm Brewing Company's Anniversary Party**

Saturday, December 8, 1:00 pm - 10:00 pm

at Sahm Brewing Company

Enjoy a *new* beer release, food from Creole Soul and live music from 7:00 pm - 10:00 pm from Krell Hale and Bardou.



### **Symphoria Presents *The Messiah***

Saturday, December 8, 8:00 pm

at the Cathedral of the Immaculate Conception Symphoria and the Syracuse University Oratorio Society celebrate the season with this inspiring family tradition.

Visit [ExperienceSmphoria.org](http://ExperienceSmphoria.org) or call 315-299-5598 for more information

**Syracuse Vocal Ensemble presents:**

## ***A Christmas Collage***

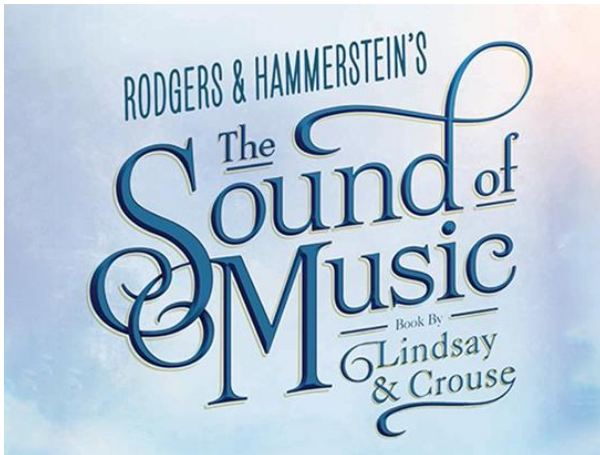
Saturday, December 8, 7:30 PM

Holy Cross Church, 4112 E. Genesee St., Syracuse

Sunday, December 9, 3:00 PM

Marriott Syracuse Downtown, 100 E. Onondaga Street

Music of the season selected by four of SVE's singer-conductors as they each take a turn at the podium. Then join us for our best cookies at the post-concert reception. \$20 for adults / \$5 for students / Free for children 5 years old and younger Info: [SyracuseVocalEnsemble.org](http://SyracuseVocalEnsemble.org)



December 11 - December 16

At the Landmark Theatre

A brand new production, currently on tour across North America! The spirited, romantic and beloved musical story of Maria and the von Trapp Family will once again thrill audiences with its award winning score including "My favorite Things", "Do-Re-Mi", "Climb Every Mountain", "Edelweiss" and the title song.

Purchase at the Landmark Theatre Box Office or at [Ticketmaster.com](http://Ticketmaster.com)

### **Donuts with Santa**

Saturday, December 15, 9:30 am - 12:30 pm

at Glazed & Confused

Come enjoy donuts with Santa! Children 12 and under will receive a free donut!



Breakfast with Santa in the Persian Terrace Sunday, December 16<sup>th</sup> 9am – 11am

Adults: \$18 Children 6+: \$5 Children 5 & under: Free Adults are \$18, children are only \$5, and 5 and under are free!

Join us for a delicious breakfast buffet with none other than Santa! In between filling their bellies there will be many fun activities for the little ones including: Cookie decorating, Mike the Cartoon Magician creating balloon animals and DJ Silenze with special children's holiday songs & dancing.



Buffet includes: Buttermilk Pancakes & Syrup, Scrambled Eggs, Crisp Bacon, Breakfast Potatoes, Assorted Breakfast Pastries, Fresh Fruit Salad, Juice & Coffee





## ***It's a Wonderful Life***

Wednesday, December 19, 7pm  
Film screening @ The Landmark  
Theatre

Cost: \$10 at Landmark Theatre Box  
Office or at [Ticketmaster.com](https://www.ticketmaster.com)

**Deal Alert:** Wear your ugly sweater to  
the movie and receive a coffee or hot  
chocolate for only \$1! The person  
wearing the "ugliest sweater" wins a  
prize!

## **Window Wonderland Contest:** *Vote for your favorite downtown window display*

As your travels bring you to Downtown  
Syracuse throughout this holiday season, tour our  
Window Wonderland display featuring decorated  
windows by 24 businesses. Look for an "Official  
Window Wonderland Contest Entry Sign" in the  
windows of street-level storefronts, businesses and  
offices, just like the one pictured here. Then, **visit the  
Downtown Committee's website** to cast your votes!  
**Voting** is open now through **New Year's Day,  
January 1**. A map and a list of all participating  
businesses is also posted to the on the website. The  
winning design(s) will be announced on January 2. The  
business with the most votes will receive a grand prize  
of **\$500**. Second place will be awarded **\$250**, and  
third place will fetch **\$100**.

**OFFICIAL  
Window Wonderland  
Contest Entry**

Look for these signs in participating storefronts  
and vote for your favorite holiday window display  
starting November 23rd!

To vote, visit:  
[www.downtownsyracuse.com](http://www.downtownsyracuse.com)



**Contestant Number:** \_\_\_\_\_



## **Downtown's Newest Selfie Spot**

*Wish Upon a Downtown Star in Perseverance Park*

Wish Upon a Downtown Star, and share your wishes, dreams and  
visions for Syracuse. A 10-foot lighted star is the newest "Selfie Spot"  
in Downtown Syracuse, illuminating Perseverance Park at the corner  
of South Salina and West Fayette Streets. Downtown residents,  
employees and visitors are encouraged to pose in front of the star,  
think about their wishes for our community, and then share the  
image and their wishes across social media using the hashtag,  
**#IWish**. Sponsored by Pathfinder Bank



## Welcome, Kasai Ramen!

Located at 218 Walton Street

Kasai Ramen is the newest restaurant in Armory Square! Contrary to the inexpensive "Ramen Noodles" found in grocery stores, Ramen is a hand-made noodle that is combined with braised and marinated meats, pickled vegetables and homemade spice blends. Stop by for lunch, dinner, late-night snacks or a drink at the bar.

**Hours:** Monday - Thursday: 11:00 am - 10:00 pm, Friday: 11:00 am - 3:00 am, Saturday: 4:00 pm - 3:00 am

## Lil Twisted Food Fusion Spins Into Atrium Building

Located at 2 Clinton Square

Lil Twisted Food Fusion is now serving up a variety of breakfast sandwiches, burritos and lunch classics. It's in the Atrium Building, in the space most recently occupied by Primo Italian Oven.

**Hours:** Monday - Friday: 6:30 am - 2:00 pm Follow Lil Twisted on [Facebook](#) to see daily specials, or call them at 315-477-0735.



## Salina Street From 1940-1980

Help the OHA collect memorabilia



The Onondaga Historical Association (OHA) is asking for your help with an upcoming exhibit, and it could be as simple as checking your closets! The OHA's goal is to recreate Salina Street in the 1<sup>st</sup> floor gallery space, so that visitors can literally stroll down the grand old street when they visit the museum.

From 1940 - 1980, Salina Street in Downtown Syracuse was a bustling, flourishing center of retail with department stores - Deys Brothers, Chappell's, Wells & Coverly, Sibley's and Addis - in close walking proximity. Do you have clothing, boxes, bags or other memorabilia from this era? If you do, the OHA is asking the public to donate or loan items to be part of the Salina Street exhibit, which the museum plans to debut this December. Artifacts, photographs or even old movie ticket stubs are also welcome.

If you have items that might be of interest, please call 315-428-1864 and ask for Pam, Bob, or Tom.

<h1>December 2018</h1>						1
2 Hanukkah begins at sundown	3	4 <b>Gen. Mem. Meeting</b> 6pm, San Miguel's	5	6	7 ☺ Hour- ?  Pearl Harbor Day	8
9 <b>COOKIE EXCHANGE</b>	10	11	12	13	14 ☺ Hour- ?	15
16	17	18 <b>Board Meeting</b> 6pm Bill's house	19	20	21 ☺ Hour- ?  Winter Begins	22
23	24	25 <b>MERRY CHRISTMAS</b>	26	27	28 ☺ Hour- ?	29
30	31					

*Volunteer Recognition Dinner*  
 Wednesday, January 9, 2019  
 at Vito's Ristorante 6pm  
 320 E. First Street, East Syracuse

Choose one entree from the following:

Hot Seafood Antipasto	Chicken Marsala	Boneless Sirloin Steak
Fried or Broiled Scallops	Pork Chops Milanese	Baked Lasagna

All dinners include antipasto, chicken or minestrone soup,  
 side of pasta, coffee and house dessert.

Many members have qualified to attend at no cost, some at partial cost.  
 Full cost to members is \$30, guests for \$36.  
 The cost includes appetizer, dinner and one beverage.