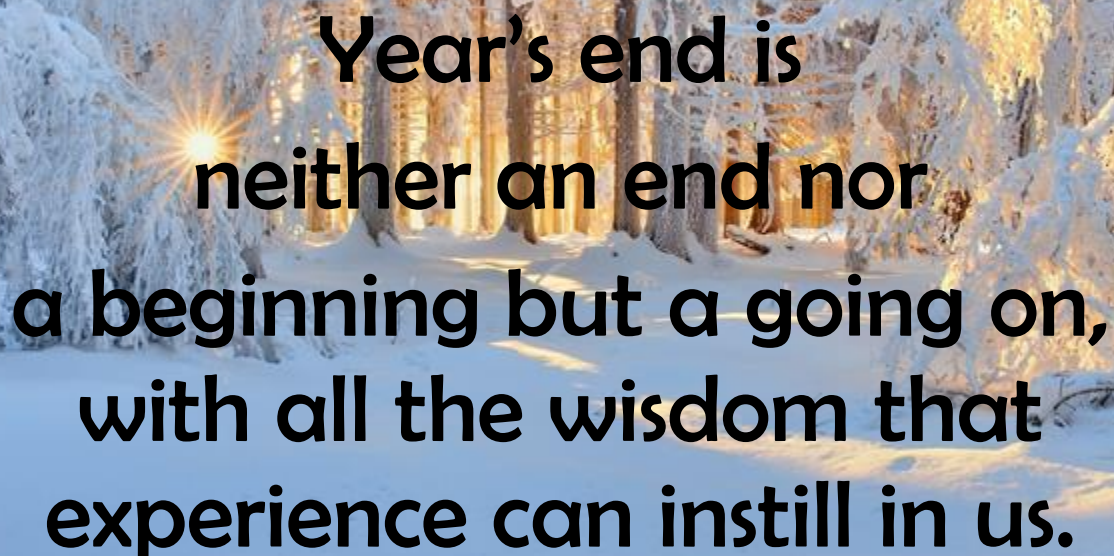


The Updowntowner

January 2020

www.updowntowners.com



**Year's end is
neither an end nor
a beginning but a going on,
with all the wisdom that
experience can instill in us.**

~Hal Borland

UPDOWNTOWNERS OF SYRACUSE, Inc.

advances and promotes activities, events, and programs to involve its members and the general public in enriching the social, cultural, educational, commercial and residential life of the Syracuse Community.

BOARD:

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Tom Bock

January 12th

Yvonne Russell

January 13th

General Membership Meeting January 7, 2020

A. Call to Order & Welcome

B. Reports

1. President
2. Secretary – minutes of December meeting
3. Treasurer
4. Introduce new members and/or guests
5. Programs
 - a. 40th Anniversary
6. Vice President
7. Public Relations
8. Membership
 - a. Sunshine
 - b. Outings
9. Special Events
 - a. Upcoming Events

C. Unfinished Business

D. New Business

E. Membership Announcements

F. 50/50 drawings

G. Adjournment



The UDTs generous donation for the 2019 toy drive yielded a total of 88 gifts, large & small for needy children.



The above total includes personal donations from Diane, Don & Yvonne that were added to the "pile". Thank You !

Minutes: General Membership Meeting of December 3, 2019

The meeting was called to order at 6:05pm by President Bill Cooper.

No corrections were noted to the November meeting minutes; a motion was made by Don Goulet, seconded by Yvonne Russell, and the minutes were approved by the membership. No guests or new members were in attendance.

Treasurer Ann Goehner reported balances as of October 31st: Checking and Investment

Budgets presented in the December newsletter were reviewed. Motion to approve the General Operating Budget (same as in 2019) was made by Yvonne Russell, seconded by Dave Osborn & approved by the membership. The Wing Walk Budget had a motion by Len Kolakowski, second by Don Goulet & approval. Suggestion was made to again do the Cook-offs as ticketed, walking events, where the UDT name continues as presenters but Winterfest covers the expenses & retains any profits. A motion was made by Dave Osborn, seconded by Don Goulet & approved.

In Programs, Len reviewed the suggested plans for the UDT 40th Anniversary. Membership approved the proposal to present a one-time Funds Distribution in the fall with \$40,000 available for the grants. Our investment fund has over \$75,000 in cash available, so no actual investments would need to be altered to fund the 40th Anniversary activities. Bill showed two designs for the 2020 Syracuse Winterfest poster; all agreed the ice snowflake one was the best option. The UDT will be sponsoring the kickoff fireworks as a kickoff to our anniversary year, the location and whether they would be on February 13th or 14th is still undecided.

Under Membership, the Meet Out/Eat dates for November were as noted in the newsletter: on the 11th, 14th and 15th. Bill will host the annual Cookie Exchange on Sunday, December 8th, 2pm – 6pm. The Membership Recognition Dinner (Gala) will likely be held during the 2nd week in January; all will get emails with details. There was no new Sunshine.

Special Events Director Diane Knowlton noted the following volunteer opportunities: Gingerbread Gallery at Erie Canal Museum through Jan. 5th; Everson Museum of Art Festival of Trees Dec. 5th – 15th. Lights on the Lake is also seeking volunteers to wear mascot costumes on various nights throughout their run, ending on January 5th.

Break (6:27pm – 6:52pm)

Vice President, Don Goulet had nothing new to report.

There was no Unfinished Business, New Business, or Membership Announcements. There was no 50/50 drawing. Motion to adjourn was made at 7:10pm by Diane Knowlton and seconded by Dave Osborn.



Volunteer Recognition Dinner

Thursday, January 16, 2020

at Vito's Ristorante 6pm

320 E. First Street, East Syracuse

Choose any entrée from the menu under \$25

All dinners include antipasto, chicken or minestrone soup, side of pasta, coffee and house dessert.

Many members have qualified to attend at no cost, some at partial cost.

Full cost to members is \$30, guests for \$36.

The cost includes appetizer, dinner and one beverage.



New Name Revealed, Partnership Renewed

Onondaga County, Upstate Medical University and the Syracuse Crunch

Upstate Medical University Arena at Onondaga County War Memorial is the new name of the establishment formerly known as the Oncenter War Memorial. On Friday, Onondaga County and the Syracuse Crunch held a press conference in conjunction with Upstate Medical University to announce the new name. The name change is part of an 11-year sponsorship agreement, which also provides Upstate with year-round use

of the venue to use as a place for health programming and a foundation established by the Crunch to support veteran initiatives. Upstate and the Crunch have partnered together for 15 years.



10 Downtown Projects Awarded Nearly \$4 Million

Downtown Syracuse wins big in 2019 Regional Economic Development Council Awards

Congratulations to the following organizations, companies and properties in Downtown Syracuse! Collectively, they were awarded a total of **\$3,835,988** in

stage agency funding through the 2019 Regional Economic Development Council presentation of awards in Albany.

- **CNY Jazz Arts Foundation Inc.:** \$24,000 from Arts WFP for the CNY Jazz Apprentice Program for college and high school students
- **Commonspace Warren, LLC:** \$720,000 from ESD Grants to transform the Warren St. parking garage into a first-floor child care center, second-floor coworking space, and upper floor renovated parking structure
- **Digital Hyve Marketing, LLC:** \$1,000,000 from ESD EJP to expand its operations and workforce in Syracuse
- **Landmark Theatre:** \$145,000 from Arts ACIP to replace its existing auditorium seating with historic replica seating, improving sightlines, comfort, and accessibility
- **The MOST:** \$300,000 from ESD Grants to renovate unused space in the historic Armory building to be leased to a long-term commercial tenant
- **Spark.Orange LLC:** \$800,000 from ESD EJP for a software development project to expand its operations and workforce in Syracuse
- **St. Paul's The Downtown Episcopal Church in Syracuse:** \$556,988 from OPRHP HAS D to rehabilitate its historic parish house on Montgomery Street for mixed-income housing and improved building accessibility
- **Symphoria:** \$40,000 from Arts WIP to hire a Community Engagement Manager responsible for engaging with underrepresented constituency groups
- **Syracuse-Onondaga County Planning Agency (SOCPA):** \$100,000 from ESD SPFS to develop a countywide comprehensive plan to guide economic growth and investment in Onondaga County
- **Visit Syracuse:** \$150,000 from ESD MNY to create a high-level marketing strategy to boost tourism in the five-county CNY region



18,012 Shoes Donated for Rescue Mission

Discount Shoe Repair Breaks Record in Collecting Shoes for Those in Need

Ralph Rotella, owner of Discount Shoe Repair, located on East Washington Street, has been collecting shoes - and repairing them - to donate to those in need for eight years. What first started as a

collection of 75 pairs of shoes, has grown by the thousands every year. On Wednesday morning, The Rescue Mission picked up a record 18,012 pairs of shoes, all collected and repaired by Ralph! Ralph has made it his mission to make sure everyone can get access to a good pair of shoes.

Downtown Window Wonderland Contest Winners

A record **4,507 people** voted in 4th annual contest! This number reflects nearly double the votes generated in 2018. Thank you to all 35 businesses that decorated their storefront windows!

First place: Soup R Salads

Soup R Salads, at 308 S. Warren Street defended its title from 2018, taking home the top prize of \$500. The popular lunch place garnered a total of 1,981 votes for its two window displays featuring time-honored traditions in New York City.



Second place: Cathy's Cookie Kitchen

Cathy's Cookie Kitchen, at 266 W. Jefferson Street earned prize of \$250 for its peppermint paradise display.



Third place: Element on Water

Located at 206 W. Water Street, Element on Water salon's interactive "Naughty and Nice" display encouraged voters to take a selfie in front of the display they most identified with this year and share it on social media for a chance to win a bag of signature goodies from the salon. The salon earned a \$100 prize.





PROPOSED PLANS FOR THE YEAR (Charitable, Programs, Membership, Public Relations)

January - start publicity, order banners for use throughout year

February - Winterfest events: Chili & Chowder Cook-offs, Wing Walk.

Sponsor kickoff FIREWORKS on Valentine's Day at Inner Harbor

March - Award for Excellence presentation

Enter float in Syracuse St. Patrick's Parade on Saturday, March 14th

Parade Theme: 20/20: A Picture is Worth a Thousand Words

Like Ireland, Syracuse in the spring is a vision in green! The 38th annual Syracuse St. Patrick's Parade will celebrate the picturesque beauty of the Emerald Isle and the rich history of Irish and Irish-American artists. From ancient illuminated texts to modern painting, photography and more, Ireland has a proud artistic heritage. That tradition has been shared everywhere the Irish have come to call home, from the Four Green Fields to the hills of Central New York and beyond.

Grand Marshals: Sean Kirst has been an Upstate New York journalist for more than 45 years and John Francis McCarthy, is a renowned photographer & Tipp Hill native.

April - Easter Egg Hunt (find a partner organization, we purchase the eggs & goodies, they do the organizing)

May - Produce a Kid's Book Drive, possibly with the Syracuse Mets

Downtown Living Tour: sponsor opportunities

June - Entry in the Creekfloat

July - Family Picnic at the Ballpark, organization name on scoreboard, possibly throw out 1st pitch

Arts & Crafts BBQ

August - Golf Outing

September - Funds Distribution

October - Current & Former Members Reunion Weekend (may include Friday Happy Hour, Saturday

Brewery/Wine Tour, Saturday Dinner, Sunday Brunch)

November - Everson Festival of Trees (donate decorated tree or other item for display)

December - Toys for Tots

<h1>January</h1> 2020		1	2	3	4 National Spaghetti Day 	
5	6	7 General Membership Meeting San Miguel's 6pm	8 Argyle Day 	9	10	11 Meet Out/ Eat Out
12 Meet Out/ Eat Out	13 Meet Out/ Eat Out	14	15 National Hat Day 	16 Volunteer Recognition Dinner	17 National Winnie the Pooh Day 	18
19 Meet Out/ Eat Out National Popcorn Day	20 MLK Day	21 Board Meeting Bill Cooper's 6pm	22 Meet Out/ Eat Out	23 National Pie Day 	24 National Peanut Butter Day 	25
26	27 National Chocolate Cake Day 	28 Meet Out/ Eat Out	29	30	31 National Hot Chocolate Day 	Feb 1st

Meet Out / Eat Out

Saturday, January 11th after 5pm

Holy Cross Polish Church

\$10 Dinner, Dessert & Beverage
3690 Armstrong Rd., Lakeland

Sunday, January 12th 11am

Liverpool Elks for Full Breakfast Buffet

Rt. 370, Liverpool

Monday, January 13th 6pm

Vito's Ristorante

320 E. First Street, East Syracuse

Sunday, January 19th 1:30pm

Liverpool Elks for Chicken & Biscuits

Rt. 370, Liverpool

Wednesday, January 22nd 6pm

Denny's

Thompson Road

Tuesday, January 28th 6pm

Tassone's Wine Garden

8113 Dexter Parkway, Baldwinsville

Volunteer Opportunities

Gingerbread Gallery

Through January 5th

Erie Canal Museum

Lights on the Lake

Through January 5th

Seeking volunteers to wear mascot costumes

Irish Road Bowling

Sunday, March 8th

Onondaga Lake Park

Earth Day Clean-up

Saturday, April 25th

Please let Diane Knowlton know of future volunteer opportunities of which you become aware.